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Ron Schoenbaum

From: Ron Schoenbaum
Sent: Tuesday, August 10, 2004 11:27 PM
To: 'kuen.lu@uspto.gov'
Subject: Agenda for telephone interview of U.S. Appl. No. 10/050,579 - via email and facsimile

Dear Examiner Lu:

During our telephone interview tomorrow, I would like to initially discuss with you the inventive features disclosed from page 46 to 56 (and especially pages 46 to 49) of the present application. I believe this will facilitate a subsequent discussion of the claims.

I would then like to point out some of the important differences between the claims and the cited references (and especially the Hosken patent). Regarding claim 1, one such difference is that Hosken does not disclose "a client component which runs...in association with a web browser...and notifies the server component of web addresses accessed by associated users." As described in the present application, one benefit of using such a client component is that it allows a user's browsing activities across multiple web sites to be monitored, and to be used to provide personalized recommendations to the user. For example, once the user has viewed a set of web pages or web sites during a current browsing session, other web pages and/or sites can be suggested to the user that are collectively related to those already browsed.

Feel free to contact me if you need any additional information prior to the interview.

Sincerely,
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To: Examiner Kuen Lu
Art Unit 2177
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